Open Access Journals - yes, please!
But who is paying?

Input by Barbara Budrich
CC BY 4.0 license
Table of Content

- Verlag Barbara Budrich
- Figures
- Examples
- Publisher’s Perspective in Summary
Verlag Barbara Budrich

- Founded in 2004 by Barbara Budrich
- Educational Research, Gender Studies, Political Science, Social Work, Sociology.
- Some 160 books plus 30 periodicals per year.
- Publications in English and German, print & digital, open access & paid content.
- Team of 20.
Figures

Scholarly Journals

Verlag Barbara Budrich publishes some 25 scholarly journals. Their pertinent economic model can be sorted into the following categories:

- Subscription based
- OA - Publisher funding
- OA - Membership model
- OA - Institutional funding
- OA - Subscribe2Open
Examples in more detail
Financed by Verlag Barbara Budrich

Soziologiemagazin. Publizieren statt archivieren.

- 2 issues p.a.
- available open access and in print
- CC-BY 4.0

Self-organised by students

- In existence, when Verlag Barbara Budrich approached and offered perspective of professional support.
- Students organise the entire editorial work including peer review and typesetting.

No funding available for students

- At the time, no OA funding was available for such endeavours.
- Editorial board against commercialisation.
- Verlag Barbara Budrich stepping in as professional partner.

Publisher’s interest

- Getting in touch with ambitious and engaged junior scholars.
- Economically not viable as model.
Membership Model

Erziehungswissenschaft. Mitteilungen der DGfE

- 2 issues p.a.
- available open access and in print
- CC-BY 4.0

For members of a learned society

- Original print-run of some 3,000 copies (1 for each member) down to a few hundred (for those, who still prefer hard copies) in combination with oa.

Funded by the Association

- File in accordance with accessibility act.
- Green print according to highest environmental standards (small print run).

Publisher’s perspective

- Great cooperation and interaction with an important community.
- Funding secure as long as publisher’s service is appreciated and affordable.
Institutional Funding

Zeitschrift für Rechtsextremismusforschung.

- 2 issues p.a.
- available open access and in print
- CC-BY 4.0

Open access right from the gates

- Journal starting open access 2021.
- Very successful
- Despite its oa status from the very beginning, a handful of subscriptions.

Funded by an important research institute

- Funded as part of a national research network.
- Considered as the “lighthouse project” for its institute.

Publisher’s perspective

- Very important journal with high prestige and visibility.
- Funding reconsidered every so often. If one day not successful, economic future a challenge and alternative models need be explored.
Funded by libraries

Initiated by KOALA, a project funded by the German Federal Ministry of Education and Research.

Part of a journal package from different publishing companies and institutions.

Publisher’s perspective

Very important journal with high prestige and visibility.

Funding needs to be renewed every so often. If one day not successful, economic future a challenge and alternative models need be explored.

Open access as result of a project

Editors and Verlag Barbara Budrich started journal 15 years ago.

Very successful.

Community in academia and practice, i.e. equal opportunity/diversity offices.

GENDER. Zeitschrift für Zeitschrift für Geschlecht, Kultur und Gesellschaft.

- 3 issues p.a.
- available open access and in print
- CC-BY 4.0

Subscribe2Open

3 issues p.a. available open access and in print CC-BY 4.0
Publisher’s Perspective in Summary
Open Access Funding Models

Advantages

- Heavily favoured by administration, politics, scholars.
- All costs covered (unless “Publisher Pays”).
- No further efforts needed in terms of licensing etc.

Disadvantages

- Funding on far fewer shoulders; ”cluster risk”.
- Destruction of traditional networks within the industry (i.e. no role for library suppliers).
- Funding of DEAL (in Germany) may result in less funding available for SME publishing companies.
Any questions?

Thank you for your attention! Get in touch:
barbara.budrich@budrich.de
www.budrich.de - www.budrich.eu