

ENABLE!-WERKSTATTGESPRÄCH 7.9.2023

Open Access Journals - yes, please! But who is paying?

Input by Barbara Budrich

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Verlag Barbara Budrich

- Founded in 2004 by Barbara Budrich
- Educational Research, Gender Studies, Political Science, Social Work, Sociology.
- Some 160 books plus 30 periodicals per year.
- Publications in English and German, print & digital, open access & paid content.
- Team of 20.

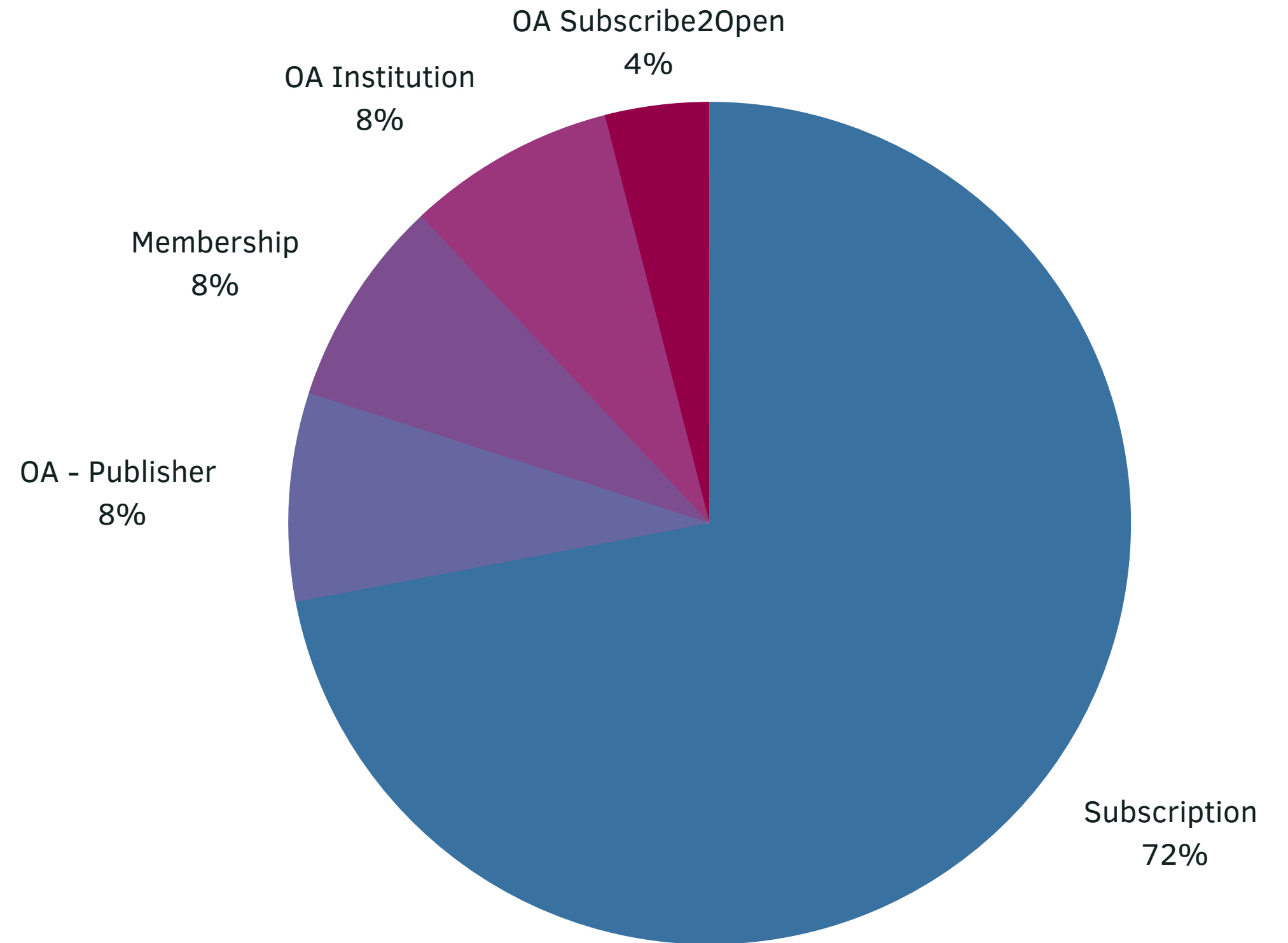


Figures

Scholarly Journals

Verlag Barbara Budrich publishes some 25 scholarly journals. Their pertinent economic model can be sorted into the following categories:

- Subscription based
- OA - Publisher funding
- OA - Membership model
- OA - Institutional funding
- OA - Subscribe2Open





Examples in more detail

Financed by Verlag Barbara Budrich

Soziologiemagazin. Publizieren statt archivieren.

- 2 issues p.a.
- available open access and in print
- CC-BY 4.0



Self-organised by students

- In existence, when Verlag Barbara Budrich approached and offered perspective of professional support.
- Students organise the entire editorial work including peer review and typesetting.

No funding available for students

- At the time, no OA funding was available for such endeavours.
- Editorial board against commercialisation.
- Verlag Barbara Budrich stepping in as professional partner.

Publisher's interest

- Getting in touch with ambitious and engaged junior scholars.
- Economically not viable as model.

Membership Model

Erziehungswissenschaft. Mitteilungen der DGfE

- 2 issues p.a.
- available open access and in print
- CC-BY 4.0



For members of a learned society

- Journal of the German Educational Research Association.
- Original print-run of some 3,000 copies (1 for each member) down to a few hundred (for those, who still prefer hard copies) in combination with oa.

Funded by the Association

- File in accordance with accessibility act.
- Green print according to highest environmental standards (small print run).

Publisher's perspective

- Great cooperation and interaction with an important community.
- Funding secure as long as publisher's service is appreciated and affordable.

Institutional Funding

Zeitschrift für Rechtsextremismusforschung.

- 2 issues p.a.
- available open access and in print
- CC-BY 4.0



Open access right from the gates

- Journal starting open access 2021.
- Very successful
- Despite its oa status from the very beginning, a handful of subscriptions.

Funded by an important research institute

- Funded as part of a national research network.
- Considered as the “lighthouse project” for its institute.

Publisher’s perspective

- Very important journal with high prestige and visibility.
- Funding reconsidered every so often. If one day not successful, economic future a challenge and alternative models need be explored.

Subscribe2Open

GENDER. Zeitschrift für Zeitschrift für Geschlecht, Kultur und Gesellschaft.

- 3 issues p.a.
- available open access and in print
- CC-BY 4.0



Open access as result of a project

- Editors and Verlag Barbara Budrich started journal 15 years ago.
- Very successful.
- Community in academia and practice, i.e. equal opportunity/diversity offices.

Funded by libraries

- Initiated by KOALA, a project funded by the German Federal Ministry of Education and Research.
- Part of a journal package from different publishing companies and institutions.

Publisher's perspective

- Very important journal with high prestige and visibility.
- Funding needs to be renewed every so often. If one day not successful, economic future a challenge and alternative models need be explored.

A dark, moody photograph of a desk. In the foreground, a silver laptop is open, showing its keyboard and trackpad. To the left of the laptop is a black mouse. In the background, a clear glass vase contains several thin, light-colored sticks. The overall lighting is low, creating a professional and focused atmosphere.

Publisher's Perspective in Summary

Open Access Funding Models Advantages

- Heavily favoured by administration, politics, scholars.
- All costs covered (unless “Publisher Pays”).
- No further efforts needed in terms of licensing etc.

Open Access Funding Models Disadvantages

- Funding on far fewer shoulders; “cluster risk”.
- Destruction of traditional networks within the industry (i.e. no role for library suppliers).
- Funding of DEAL (in Germany) may result in less funding available for SME publishing companies.

Any questions?

Thank you for your attention! Get in touch:

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